



How (and Why) to
Teach Girls about Money

MELISSA DONOHUE, EdD

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Financial Nutrition® for Young Women

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Melissa Donohue, EdD, Foreword by Foreword by Molly Donohue

1 VOLUME

Women earn 78 cents on the dollar, on average, compared to men in America, despite decades of fighting for wage equality. And while it is true that women have significantly more opportunities for earning than in past eras, this improved ability for women to determine their own financial future makes it more important that girls understand the strategies for financial success.

Financial Nutrition® for Young Women: How (and Why) to Teach Girls about Money addresses the two critical levels that are necessary to truly eradicate women's economic inequality: what to teach girls and what women need to learn. Authored by a financial educator who is also a mother and a teacher, this book is for people who care about teenage girls—parents and other family members, educators, financial advisors, troop leaders, camp directors, and community organization leaders. The talking points and independent activities are easily accessible and engaging for both adults and students. *Financial Nutrition® for Young Women: How (and Why) to Teach Girls about Money* can be used effectively in the home, the classroom, afterschool programs, clubs, and camps, as well as in girls' organizations. It can also be a resource to women who want to better understand how to empower themselves

financially.

FEATURES

Supplies a detailed presentation of core financial concepts in a manner that anyone can easily grasp so that parents can feel confident in their own financial understanding

Authored by a mother, teacher, and financial educator who is uniquely qualified to bring the importance of mastering core financial concepts and acquiring real-world money management skills to light

Presents ways that girls can try the financial learning activities from the book when it fits in their schedules—after school, in the evenings, or on weekends

Includes stories from the author's work with girls and young women over the past decade, providing adults with a better sense of this generation's viewpoints

Melissa Donohue, EdD, is president and founder of Financial Nutrition®, a nonprofit organization focused on girls' financial literacy and economic empowerment, and has more than 20 years of experience in finance, financial journalism, and financial education. She is a financial literacy expert with a research focus on women and adolescent girls, and she has extensive experience creating innovative and creative financial education curricula as well as direct classroom experience teaching teens about finance. Prior to her work in financial education, Donohue worked in financial journalism for nine years as a writer, editor, and segment producer, most recently at Bloomberg LP in New York. She also has significant experience in finance, having worked in emerging market debt trading and analysis at Swiss Bank Corporation and Wasserstein Perella, both in New York, and in alternative investment analysis in Amherst, MA. Donohue earned a doctorate in education from the University of Massachusetts, Amherst; a master's degree in international affairs with a specialization in international banking and finance from Columbia University; and a bachelor's degree in government from Oberlin College.